

39th WORLD SCOUT CONFERENCE

BUSINESS RESOLUTIONS

1/11 REGISTRATION OF MEMBER ORGANIZATION

The Conference

- records with pleasure the admission of the Belarusian Republican Scout Association as a member of the World Organization of the Scout Movement effective 5 September 2010.

2/11 WOSM REGISTRATION FEE SYSTEM

The Conference

- adopts the registration fee system described in Annex 1 of Conference Document No. 10 as the WOSM Fee System from fiscal year 2011-2012 starting 1 October 2011
- decides that the following shall apply for fiscal years 2011-2012 to 2019-2020:
 - basic fee per member: CHF 1.22
 - on a voluntary basis, basic fee per member, as defined above, augmented by 5% for all 25 National Scout Organizations with a GNI per capita greater than USD 20,000
 - basic fee per member, as defined above, to be adjusted to inflation for the triennium 2014-2017 and 2017-2020
 - category A: GNI per capita up to USD 765
 - category B: GNI per capita from USD 766 to USD 3,035
 - category C: GNI per capita from USD 3,036 to USD 9,385
 - category D: GNI per capita from USD 9,386 to USD 45,740
 - minimum annual fee payable: CHF 300
 - annual flat fee for Member Organizations in a country with a GNI per capita of less than USD 350: CHF 300
 - annual flat fee for an Accredited National Scout Organization: CHF 200.

3/11 SCOUTING'S CAUSE

The Conference

- reaffirming the desire of the Movement to create a better world
- striving to differentiate WOSM from other organizations with similar aspirations
- adopts 'Education for Life' as the 'cause' of the Movement.

4/11 BE PREPARED: LEADERSHIP FOR LIFE

The Conference

- welcoming the work done by the Strategy Co-ordination Group in proposing a stronger focus on leadership for the Strategy for Scouting
- recognizing the importance of
 - working with the adolescent age-group
 - providing personal development for young adults, including opportunities for leadership
 - situating Scouting as a world leader in non-formal education
 - securing support for Scouting from influential partners, e.g. governments, the private sector, other non-governmental organizations
 - effective communication to support all aspects of the Strategy
- adopts "Be Prepared: Leadership for Life" as a focus for the Movement
- requests the World Scout Committee and interested National Scout Organizations to develop a 'bottom up' approach to "Be Prepared: Leadership for Life" building on best practices from around the world
- requests National Scout Organizations to review their youth programme for adolescents and young adults to ensure that it provides challenging opportunities for leadership and personal development within and outside Scouting.

5/11 THE STRATEGY FOR SCOUTING

The Conference

- believing that the Strategy for Scouting provides direction to the Movement and supports its cohesion
- accepting that achieving Scouting's potential – in relation to the quality of youth programme, recruitment and support of adults, its position as the leading non-formal educational youth organization in society, and its reach to all aspects of society – remains a challenge for many National Scout Organizations
- valuing the progress made in many National Scout Organizations in relation to the development and growth of Scouting in their society

- noting that National Scout Organizations have used the elements of the Strategy for Scouting in different ways to support their development and growth
- acknowledging that each National Scout Organization has valuable experiences and leaders with skills and expertise to share with other National Scout Organizations
- affirms the Strategy for Scouting and its seven strategic priorities as a framework for the development of Scouting at national level for the next triennium
- strongly encourages National Scout Organizations to continue to use the seven strategic priorities as a basis for the development of their own national strategies designed to provide better Scouting for more young people
- requests the World Scout Committee to develop and implement a consultancy approach to providing targeted support to National Scout Organizations to facilitate their development and growth, drawing on the resources available in National Scout Organizations and at regional level
- requests National Scout Organizations to engage in the consultancy approach with world and regional bodies and with other National Scout Organizations in providing and receiving support to give impetus to the growth and development of the Movement.

6/11 THE STRATEGY FOR SCOUTING: CLEARER FOCUS

The Conference

- reaffirming the direction of the Movement and the focus on growth
- recognizing previous important Resolutions regarding the Strategy for Scouting, notably Resolution 8/08 in Korea
- reaffirming the need for a clear and communicative strategy with elements to be used internally and externally
- acknowledging that a "mission" and a "cause" essentially answer the same question, and that there are other overlapping elements of the current Strategy for Scouting
- recognizing the huge differences in needs and strategic prerequisites in different regions and among different National Scout Organizations
- realizing that the current evaluation of the Strategy gives limited guidance for the development of the Strategy for Scouting
- recognizing the already stated need for separate strategies but a common framework for the Movement, the world bodies and National Scout Organizations
- requests the World Scout Committee to do a thorough evaluation of the Strategy for Scouting in the coming triennium, where the evaluation should
 - include a thorough analysis of needs and trends among young people both within Scouting and in society in the future
 - include a current situational analysis for the Scout Movement
 - be based on qualitative as well as quantitative analysis
 - recognize regional differences
 - measure relevant key performance indicators, which have a clear connection to overarching goals and strategic priorities
- requests the World Scout Committee to clarify how the different components of the strategic framework (vision, mission, cause, strategic priorities, drivers for change, etc.) are connected and should be used by the world bodies as well as by National Scout Organizations
- requests the World Scout Committee to develop a clear and focused Strategy for the world bodies based on the strategic framework and based on the thorough strategy evaluation, leading to better measurability and opportunity for follow-up.

7/11 EDUCATIONAL METHODS

The Conference

- inspired by the Mission of Scouting, which is "to contribute to the education of young people, through a value system based on the Scout Promise and Law, to help build a better world where people are self-fulfilled as individuals and play a constructive role in society"
- recalling Resolution 10/05 on Educational Methods Structures
- reaffirming that, as an educational movement for young people, Scouting's purpose is to contribute to the development of young people in achieving their full physical, intellectual, emotional, social and spiritual potentials as individuals, as responsible citizens and as members of their local, national and international communities
- reaffirming that supporting the development of young people and the support offered to the committed Scout leaders, are the key enablers of achieving our Mission
- acknowledging that the Scout approach to non-formal education enables the global and continuous development of a person's capacities both as an individual and as a member of society
- reaffirms that Educational Methods should be the focus of the work in Scouting, on local, national and world levels

- invites National Scout Organizations, Regional Scout Committees, the World Scout Committee and World Scout Bureau to invest as much as possible of their resources in developing their youth programmes and strategies to develop adult resources
- encourages National Scout Organizations to network actively and exchange best practices in order to support their work in the fields of programme development and adult resources
- encourages closer co-operation with academia and partners in educational institutions and other organizations of civil society
- requests the World Scout Committee to establish a global platform on Educational Methods to facilitate face-to-face exchanges between those working on these issues and to help achieve new developments, while exploring possibilities to utilise existing events.

8/11 YOUTH INVOLVEMENT IN DECISION-MAKING IN NATIONAL SCOUT ORGANIZATIONS AND WITHIN WOSM

The Conference

- recognising the importance of involving young people in decision-making as a key part of the Scout Method
- taking note of the several Resolutions adopted on the youth involvement (2/93, 10-13/99, 6/02, 11/05, 14/08) and the need of concrete actions to achieve progress
- recognising that young people are citizens today and that they have a right to be involved in making decisions that affect their lives
- welcoming the progress made in youth involvement through the adoption of the Strategy for Scouting and particularly Strategic Priority 1: Youth Involvement
- recognising that many National Scout Organizations have made good progress in involving young people in decision-making at unit level, at institutional level and within local communities
- desires an end goal where Scouts are not evaluated based on age but on ability and experience, resulting in Scouts of all ages working together to give better Scouting to more young people
- encourages National Scout Organizations to adopt the vision for youth involvement set out in Conference Document No. 14
- encourages National Scout Organizations to create and identify opportunities for young people to be involved in decision-making at unit level, institutionally and in the community
- recommends that each National Scout Organization sets targets for youth involvement so that progress and achievements can be measured
- requests the World Scout Committee to:
 - set targets for youth involvement within the structure of WOSM so that progress and achievements can be measured
 - create an implementation plan for the targets to be reached within the coming triennium
 - report to the next Conference the progress made towards the visions on youth involvement in decision-making within the structure of WOSM and how to continue the process
 - develop tools and share resources and best practices to support youth involvement in National Scout Organizations
 - monitor progress in youth involvement in National Scout Organizations
 - focus on youth involvement in its communications.

9/11 WORLD SCOUT YOUTH FORUM RECOMMENDATIONS

The Conference

- noting Recommendation 2.1.5 of the Governance Review Task Force, accepted by the World Scout Committee, that the Recommendations of the World Scout Youth Forum should be presented in full to the World Scout Conference for debate
- resolves that a session be devoted at the 40th World Scout Conference and subsequent Conferences for debate on the issues raised by the World Scout Youth Forum's Recommendations at a point in the proceedings that is early enough for such a debate to inform the development of appropriate resolutions.

10/11 ADVOCACY FOR WORLD SCOUTING

The Conference

- applauding the initiative to see Scouting worldwide as a Movement, attracting and retaining more and more young people (especially adolescents) of both genders and coming from broader segments of society
- congratulating the World Scout Committee and the World Scout Bureau for the support and interest in young representation at International Events
- recognizing the need to develop young people's full potential, supported by adults who are willing and able to carry out their educational role
- valuing the opportunities that exist for Scouting to be represented in global Conferences and events related to civil society

- reaffirming Recommendation M of the 11th World Scout Youth Forum
- requests that Scouting is represented by young people at key global Conferences, to increase its profile and contribute to decision-making in wider society
- asks the World Scout Committee to recruit delegates among young people with the necessary skills and experience to contribute to these events; and encourages the World Scout Bureau to engage with the National Scout Organization where the event would be host in the planning and delivery of practical arrangements to support these events
- strongly recommends to the World Scout Committee to provide, in partnership with the National Scout Organization of the country where the event would be held, financial and human support to young people representing WOSM at the event
- requests the World Scout Committee and the World Scout Bureau to fully train and support young delegates representing WOSM in their roles.

11/11 WORLD ADULTS IN SCOUTING POLICY

The Conference

- reaffirming previous World Scout Conference Resolutions 4/93, 10/05, 12/08 and 13/08 focusing on Adults in Scouting
- considering the necessity to integrate major recent policies and other key approaches adopted by WOSM such as "Gender policy", "Child protection", "Reaching out", etc.
- emphasising the key role played by adults to support the growth of the Scout Movement
- welcoming the celebration in 2011 by the United Nations of the 10th Anniversary of the International Year of Volunteers
- welcomes the work done by the World Scout Committee and World Scout Bureau to update the World Adult Resources Policy
- recognises that the "Adults in Scouting" framework adopted in 1990 can be used to manage both volunteers and professionals in Scouting
- adopts the World Adults in Scouting Policy as representing WOSM's policy on the acquisition, retention, training, personal development and management of adults within the Scout Movement
- resolves that the policies and procedures on adult recruitment, appointment, support, training and retention as established by previous resolutions are now modified by the adoption of the provisions of the World Adults in Scouting Policy
- invites National Scout Organizations to implement the provisions of the World Adults in Scouting Policy
- requests the World Scout Committee to develop and distribute guidelines which support the implementation of the World Adults in Scouting Policy including the Wood Badge scheme and the application of the Policy in relation to professional staff as soon as possible after the World Scout Conference concludes.

12/11 SCOUTING'S PROFILE

The Conference

- recognizing the importance of the work done on communications, partnerships, branding and resource mobilization
- building on the success of the Regional Communications Forums
- recognizing the advance of technology and its impact on channels of communication
- recognizing the effort of maintaining and managing external partnerships that create additional channels for World Scouting
- recommends the World Scout Committee to continue the work done by the Scouting's Profile Committee.

13/11 STRENGTHENING THE WORLD SCOUTING BRAND

The Conference

- considering Conference Resolution 5/69
- recognising the change in the Constitution adopted at its meeting in July 2008, which included the World Scout Emblem in the Constitution of the World Organization of the Scout Movement
- recognising the importance of the work accomplished in the area of branding since the adoption of Resolution 9/05 in September 2005
- recognising that World Scouting's brands are an integral part of the Movement's intangible capital and recognising the urgent need to protect them
- recognising the impact of the marketing dimension of this strategy on the Movement's growth policy and on the mobilisation of new resources
- recognising that the "World Scout Bureau" Association (World Scout Bureau Inc.) is the legal representative of the World Organization of the Scout Movement and thus owns its brands
- recognising the beneficial effects that the protection and promotion of World Scouting's brands have on the sense of belonging amongst its members at national and international level

- recognising the differentiating capacity that these brands have vis-à-vis dissident organizations or vis-à-vis organizations that abuse the emblems and badges that show membership of the World Organization of the Scout Movement
- recognising that Scout & Guide National Organizations (SAGNOs) as well as National Scout Associations may have other important stakeholders, leading to a more complex situation regarding brand identity and multiple brands
- requests the World Scout Committee to pursue the implementation of the strategy adopted in Conference Resolution 9/05, and to pursue the 12-year plan adopted by the Committee in 2006
- requests the World Scout Committee and the World Scout Bureau to continue investing in the legal protection of the brands
- encourages National Scout Organizations: to use the World Scout Emblem on their uniforms and on all promotional materials; to use the means that enable the World Scouting's brand logo to be adopted at national level (Pack 2, World Scout Bureau Circular 5/07)
- recommends that National Scout Organizations and their members respect the legal and graphic norms governing the protection of the brands at national and international level, and to support the World Scout Committee in taking legal action against counterfeiters
- recommends that National Scout Organizations respect the decisions taken by the World Scout Committee concerning the terms of use and commercialisation of World Scouting's brands
- adopts the vision in terms of image contained in Conference Document No. 8 presented by the World Scout Committee.

14/11 SHARING BEST PRACTICE OF PROMOTIONAL MATERIAL AMONG NATIONAL SCOUT ORGANIZATIONS

The Conference

- referring to Priority No. 1, strengthening the World Scouting Brand as proposed by the World Scout Committee in Conference Document No. 8 of the 39th World Scout Conference: "To improve the Scout Movement's image and strengthen the sense of belonging amongst its members"
- appreciating the efforts of many National Scout Organizations to promote Scouting as a dynamic and modern movement by producing materials such as TV spots, poster campaigns, post cards, clothing and many more
- regretting the fact that exchange of best practise in the above mentioned field is limited at present
- noting the high costs of promotion campaigns in regard to human and financial resources
- being convinced that a lot of local promotion material can easily be adapted to other Regions and National Scout Organizations
- being aware of the fact that differences in national copyright law can make the sharing of promotional material among National Scout Organizations and Regions difficult
- recommends that the World Scout Committee and the World Scout Bureau facilitate the exchange of National Scout Organizations' promotion material by introducing a suitable sharing platform that is easily accessible to Scouts at all levels within the World Scout Movement
- encourages National Scout Organizations to contribute promotional material to this platform
- recommends that the World Scout Committee and the World Scout Bureau assist those National Scout Organizations so desiring to transfer at no additional cost the ownership rights to their promotional material to the World Scout Bureau and at no additional cost to those National Scout Organizations which are using the material.

15/11 PARTNERSHIPS BETWEEN WOSM AND COMMUNITY GROUPS, THE UNITED NATIONS AND NGOs

The Conference

- noting the request expressed by National Scout Organizations for support from the World Organization in the construction of partnerships with community groups, non-governmental organizations and the United Nations
- believing in the usefulness for National Scout Organizations to benefit from the experience, the competences, skills, training and professionalism of other community groups and NGOs in order to reach and fulfil the objectives of reaching out and diversity established in the Strategy for Scouting
- recognizing the necessity of reinforcing partnerships between WOSM and community groups and NGOs external to our Movement
- taking note of the Resolution 28/08 concerning external relations within Scouting
- believing in the idea of a World Scout Movement which is open to the competences and skills of other organizations and community groups, in order to ensure together a wider and stronger openness, diversity and impact (ethnic minorities, different wealth levels, different cultures, different religions, openness to people with disabilities,...)

- recommends to National Scout Organizations and World Scout Committee to strongly consider forming relations with other NGOs whose objectives are consistent with the values of Scouting in order to actively spread new educational opportunities such as the Earth Hour within the Scout Movement, especially by networking with young Scouts who are already active in other NGOs, as well as with the United Nations
- recommends to the World Scout Committee to strengthen its relationship with NGOs in order to actively facilitate better Scout projects and long-term partnerships between the NGOs and National Scout Organizations.

16/11 YOUTH, PEACE AND SECURITY IN EXTERNAL RELATIONS

The Conference

- recalling Resolutions 1/69, 5/88, 8/88, 22/05, 23/05 and 28/08 of the World Scout Conference
- recalling Recommendations O/11 and Q/11 of the World Scout Youth Forum
- considering United Nations Security Council Resolutions 1325 (Women, peace and security) and 1612 (War-affected children)
- inspired by the Mission of Scouting to "Create a Better World"
- celebrating the United Nations International Year of Youth in 2011
- mindful of the fact that Scouting does not exist in isolation from the wider society
- recognizing the responsibility of Scouting to respond to the needs and challenges of today's world and young people
- mindful of the fact that children and young people under 25 years of age constitute more than half of the world's population
- further mindful of the fact that 1.3 billion young people will enter the labor market during the next ten years and that only 0.3 billion of these young people are expected to find a job
- considering that each young person without a place in society makes it more difficult to create and sustain peace and security
- further considering that these young people are the bridge-builders of today and the leaders and community-builders of tomorrow and thus play a crucial role in building global sustainable peace
- recognizing the important role of youth in peace-building and development and that this role has not been formally recognized by the United Nations
- reaffirms that the aim of external relations is to serve WOSM members and to impact the quality of Scouting, involvement in society and improve the livelihoods of young people
- reaffirms the need to strengthen relationships of Scouting with decision-makers, the United Nations, civil society, the world of work and the corporate sector at all levels
- reaffirms the role of Scouting in promoting participation and living conditions of young people, sustainable development and human rights
- requests that the World Committee, in its work on external relations with the United Nations in the coming triennium, puts a special emphasis on the issue of peace and security, and in particular works for a United Nations Security Council Resolution on Youth, Peace and Security.

17/11 EMERGENCY RESPONSE

The Conference

- urges all National Scout Organizations to respond urgently to any national/international emergency such as natural and man made disasters and to be able to coordinate with sister organizations, thus remaining always prepared to respond in an effective manner
- encourages the World Scout Bureau to work in partnership with aid agencies to provide coordination, technical and professional support to National Scout Organizations in this regard.